

60	MINISTRY OF TOURISM			
	Name of Schemes	Annual Plan 2011-12 (BE)		
Sl. No.		GBS	IEBR	Total
1	2	3	4	5
1	Externally Aided Projects / (a) Buddhist Centres	3.00	0.00	3.00
2	UNDP Endogenous Projects - b) UNDP Endogenous Projects- EAP project in Eleventh Plan	0.00	0.00	0.00
3	Assistance to IHMs/FCIs/etc.	102.00	0.00	102.00
4	Capacity Building for Service Providers	25.00	0.00	25.00
5	Overseas Promotion & Publicity including Market Development Assistance	280.00	0.00	280.00
6	Domestic Promotion & Publicity including Hospitality	75.00	0.00	75.00
7	Incentives to accommodation Infrastructure	2.00	0.00	2.00
8	Construction of Building for IISM at Gulmarg Kashmir	1.00	0.00	1.00
9	Computerization & Information Technology	20.00	0.00	20.00
10	Market Research including 20 years Perspective Plan	4.00	0.00	4.00
11	Assistance for Large Revenue Generating Projects	20.00	0.00	20.00
12	Creation of Land Bank of Hotels	0.01	0.00	0.01
13	Equity Contribution to ITDC	0.00	0.00	0.00
14	Assistance to Central Agencies for Tourism Infrastructure Development	5.00	0.00	5.00
	Total CS	537.01	0.00	537.01
	B. Centrally Sponsored Schemes			
15	Product/Infrastructure Development for Destinations and Circuits	562.99	0.00	562.99
	Total CSS	562.99	0.00	562.99
	GRAND TOTAL (A+B)	1100.00	0.00	1100.00