



# Department of Labour and Rehabilitation Government of Kerala



**K. Biju IAS**  
**Director of Employment & Training, Kerala**

# Kerala-Profile (as per 2011 census)

Total Population- 3.33 Cr.

Total Literate- 2.82 Cr.

Young Population-84 Lakhs

Unemployment rate-12.6%

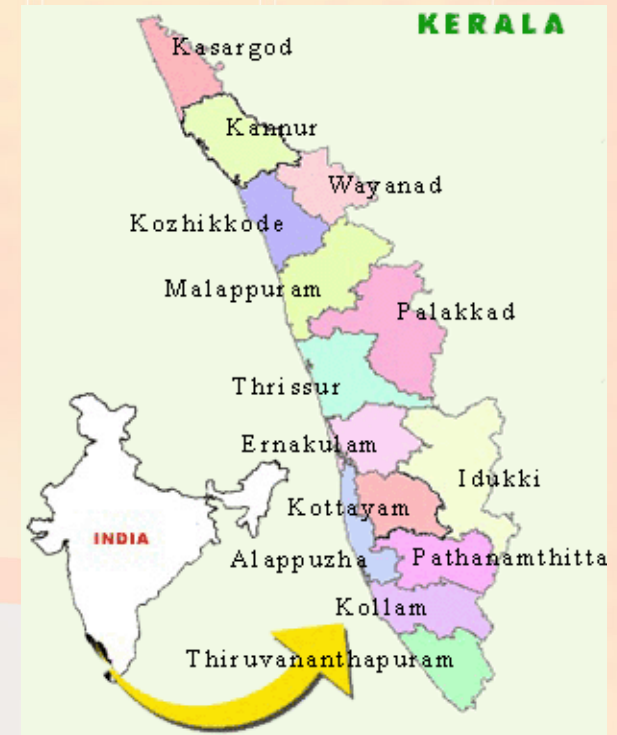
Graduates Engineers per year- 35,000.

Diploma in Engineering per year- 12,000.

ITI Graduates per year- 47,000.

VTP Skill development – 5,000.

Other unorganized sectors- 1,50,000/-



# PRESENT STATUS OF THE INDUSTRIAL TRAINING IN THE DEPARTMENT

- ❖ 73 Government ITIs
- ❖ 47 SC/ST Development ITIs
- ❖ 454 Private ITIs
- ❖ 68 VTPs (Vocational Training Providers)
- ❖ Centres of Excellence under domestic funding – 5 ITIs
- ❖ Centres of Excellence Under World Bank aided scheme- 7 ITIs
- ❖ Up-gradation of ITIs through PPP schemes- 21 ITIs & 2 SCDD ITIs
- ❖ Skill Development Initiative scheme Based on Modular Employable Skills (MES)
- ❖ Apprenticeship training is imparted under National Apprenticeship Act

# FUTURE PLANS FOR SKILL DEVELOPMENT

FUTURE PLANS FOR SKILL DEVELOPMENT

101001010100111101000010010111010010 11010101010111010000410001010010100

# **FUTURE PLANS FOR SKILL DEVELOPMENT**

- **Preparation of skill Development policy**
- **Preparation of training need assessment for skill development in Kerala.**
- **State Council for Vocational Training (SCVT) is to be strengthened**
- **Creating a network of all training institutes in the State with inter-sectoral linkages**
- **All the Govt. ITIs in the state are to be transformed to Excellent Skill Development Centres, at par with International training institutes.**
- **Identification and professionalization of agriculture and agricultural related jobs with emphasis on precision farming and creation of training infrastructure for agro processing and agro based industries.**



# FUTURE PLANS FOR SKILL DEVELOPMENT

- Skill mapping of different domains in the state, (Re-training of 43 lakhs of unemployed registered in Employment exchanges)
- Identification and design of training curriculum in consultation with industry and academia, so as to take advantage of the emerging technology in the field of Telecom, Mobile connectivity, Net-working, Nano-technology, Tissue culture, Precision farming, Retail, IT and IT enabled services.
- As an initiative, the Construction Academy, presently situated at Kollam under labour department of Kerala is to be converted to an International Skill Development Centre, catering to different domains of the manufacturing, construction, service and knowledge industries.

# FUTURE PLANS FOR SKILL DEVELOPMENT

- A training policy is to be formulated in the state, in consultation with industry, academia
- Entering in to an MoU with the Universities-Introduction of Skill certification programme.
- Constitution of a State level Curriculum Development Committee by including the experts from Industry and Government.
- Creating a pool of master trainers in various vocations so as to utilise their services in the field of skill training.
- Vocational training to be intensified in collaboration with national and international institutions.( Efforts are on, to collaborate with Australian Business Institute at Sydney, Australia)

**KERALA ACADEMY FOR SKILLS  
EXCELLENCE  
(KASE)**





# KERALA ACADEMY FOR SKILLS EXCELLENCE

The Kerala Academy for Skills Excellence (KASE) to be set up as a section 25 non profit company fully owned by Govt. as an apex institution to initiate, implement, regulate and coordinate focused specialty skill development initiative for different industry domains such as

- Construction & Infrastructure
- Retail, Tourism
- Health Care, Hospitality
- IT & IT Enabled Services
- Banking and Financial Services
- Media and related sectors

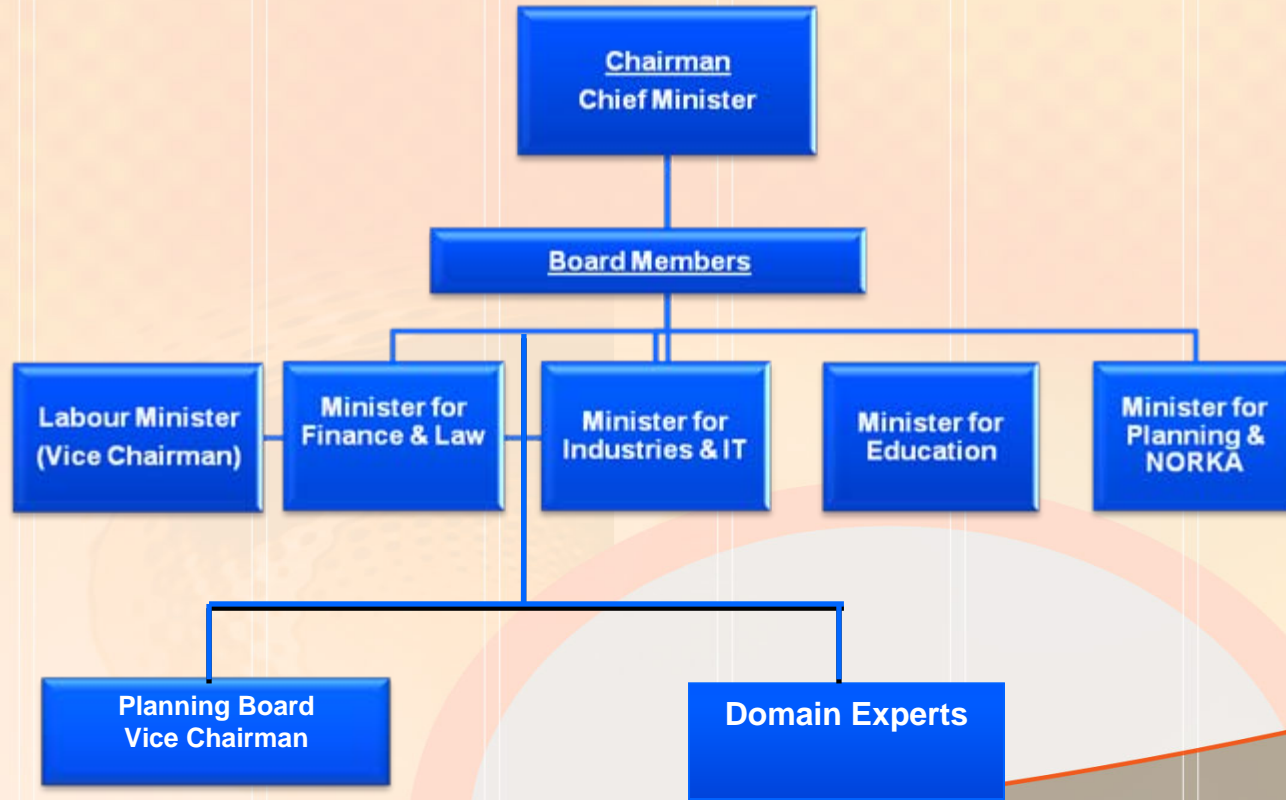
# KERALA ACADEMY FOR SKILLS EXCELLENCE

- ❖ For each domain separate SPVs can be formed under the Apex company
- ❖ Multiple SPVs for same domain is also possible
- ❖ SPVs can be on PPP model.
- ❖ Apex Company from GoK's side and Private participants from Industry can join together in SPV.
- ❖ Welfare Boards and Apex company can join together to form a SPV.
- ❖ Coordination and clear direction for all SPVs can be ensured due to the regulatory control of Apex company

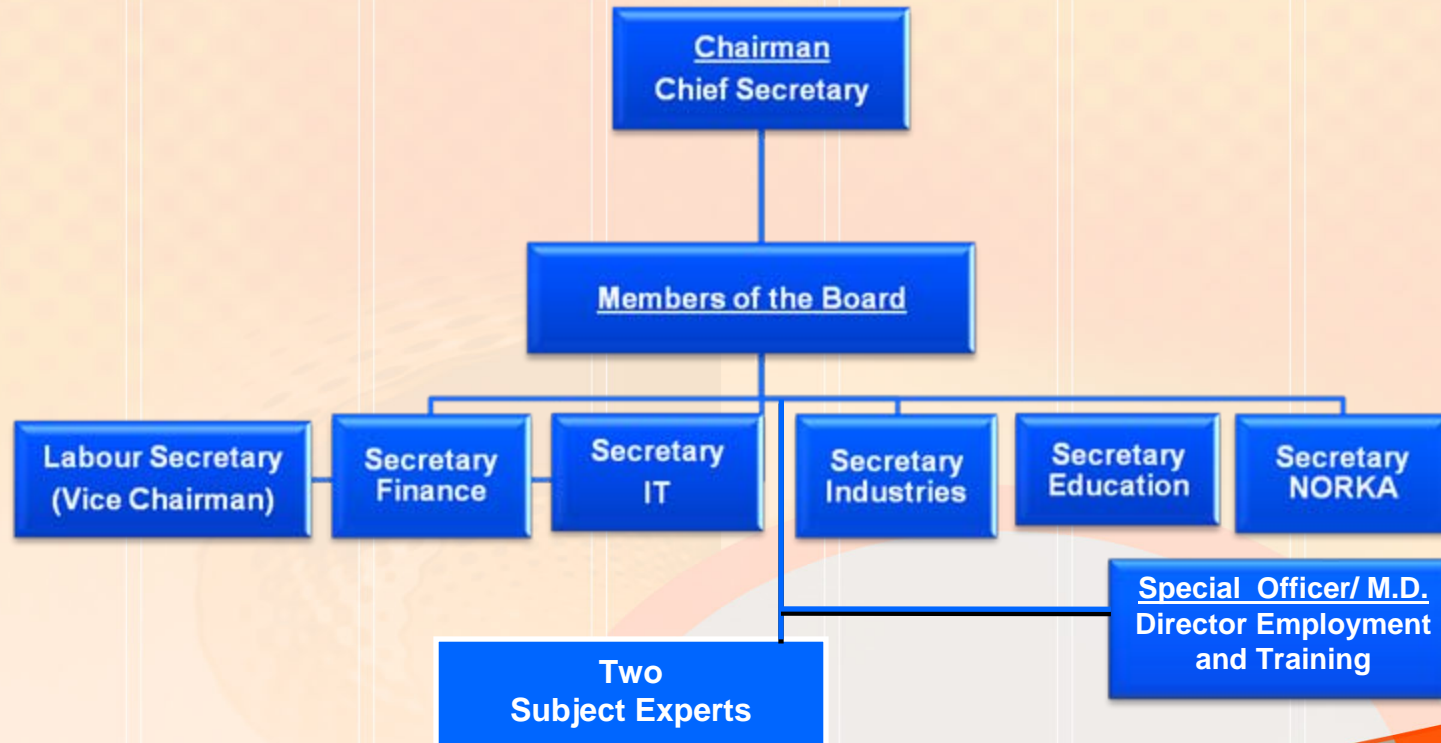
# KERALA ACADEMY FOR SKILLS EXCELLENCE

- ❖ To act as an apex body to set up world class institutions for skill Development personnel in Kerala.
- ❖ To train at least one lakh personnel per year.
- ❖ To increase the employability of our populace.
- ❖ To find out suitable public / private partners for setting up skill training institutes through SPVs
- ❖ To provide internationally valid certification to the workers with affiliation from international bodies
- ❖ To enable our workforce to be at par with international standards.

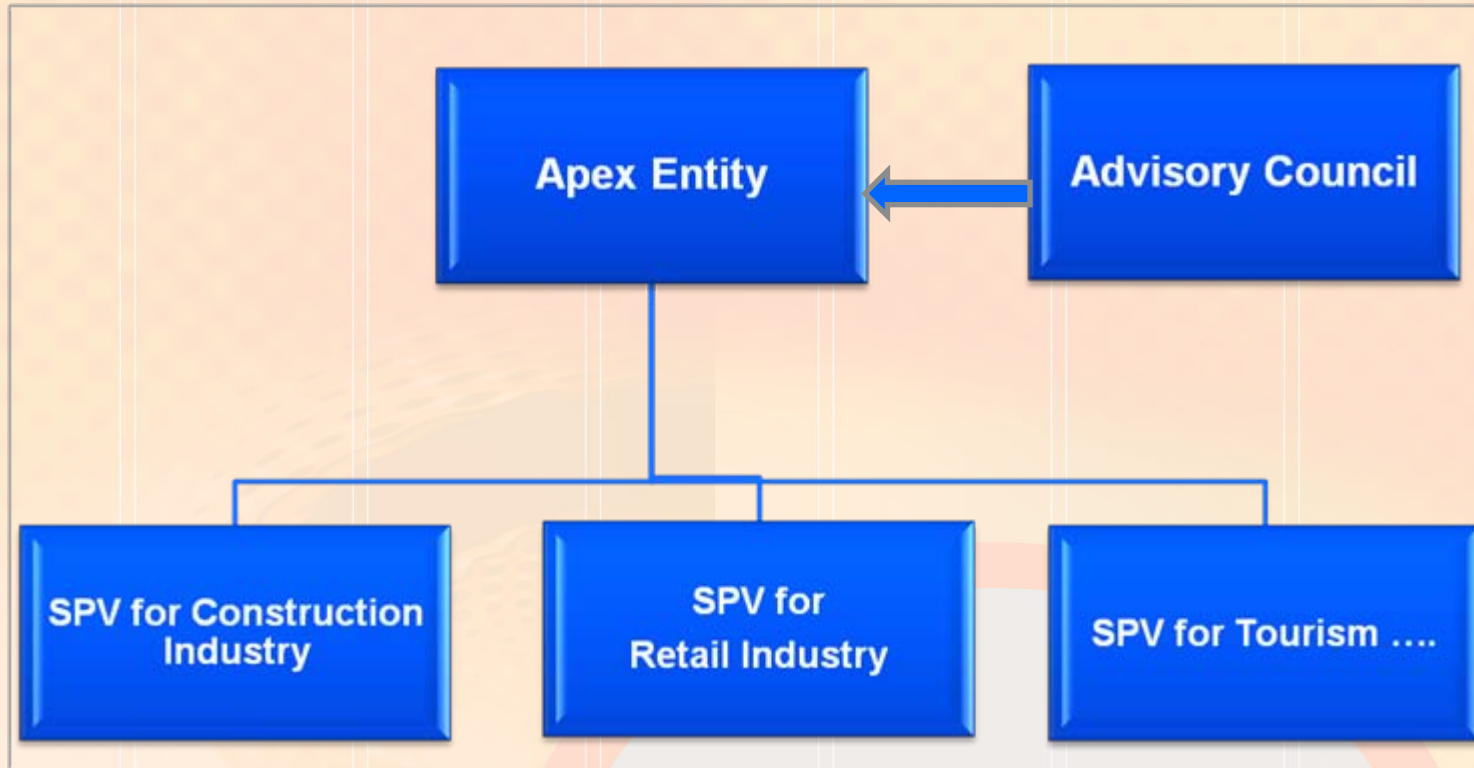
# STRUCTURE OF ADVISORY COUNCIL



# STRUCTURE OF BOARD (THE APEX ENTITY OF KASE)



# STRUCTURE





# FIRST SPV -CONSTRUCTION ACADEMY -CHAVARA

Equity component – Government equity will come from KASE (Approximately Rs.16 crores) and private equity from private player

9.2 acres of land in Chavara can be utilized for setting up the construction academy  
Under hub and spoke model, the programme is proposed to be rolled out to all 14 districts

Categories include Carpenters, Plumbers, Electricians, Draftsman with CAD expertise, Construction Supervisors, Site Manager.....

Capacity generation proposed to be achieved is about 45,000 to 50,000 skilled labours in a year under various categories

# MULTI SKILL DEVELOPMENT CENTRE (IN PARTNERSHIP WITH SMART CITY, KOCHI)

As per the Master Plan of Smart City, the Domain identified are

- |   |  |
|---|--|
| (1) IT & IT Enabled Services                | (2) Financial & Banking Services                           |
| (3) Legal & Legal Consultancy               | (4) Information, Communication & Education / Entertainment |
| (5) Animation & Media                       | (6) Innovation, Research & Consultancy                     |
| (7) Venture Capital and Business incubation |  |

Smart City to facilitate Content Development and Investor participation in the SPV.  
Proposed to train about 40,000 skilled personnel per year

KASE to partner Smart city by way of equity contribution through an SPV (Approximately Rs.10 crores)

Increase in employability of the workers  
Gradation of skill sets  
Better productivity  
Enhancement of wage rates  
Increased social mobility  
Growth of Industries through quality work  
Stringent working standards and safety norms



**Thank You**

**K Biju IAS**

**Director of Employment & Training  
Kerala**

